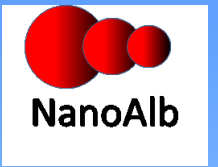


# NanoAlb - WEBINAR



## Developing diagnostics from ideation to startups

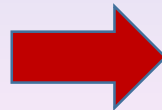
**Prof. Robert S. Marks**

**Department of Biotechnology Engineering, Ben-Gurion University of the Negev, Israel.**

We listen to the needs of end-users, translate their 'pain' into a solution based on the most appropriate technology. The development is at first academic albeit applied research, and once prototyping and validation is done, we attempt the startup phase, and this after patenting. Our discussion will include general diagnostic and biosensor developments in our lab, the issues for academics to move from academia to the startup world and finally we will provide concrete examples dotted with take-home anecdotes based on our experience attempting the commercialization world.

**Join to NanoAlb-WEBINAR through Google classroom & Google Meet platform**

***Thursday, 7 April 2022 – 16:00 (CET)***



***[meet.google.com/mqm-kbyh-kbd](https://meet.google.com/mqm-kbyh-kbd)***

Hosted by: Prof. Dr. Valbona Aliko